

# PLANTS FOR EUROPE LIMITED

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## Euphorbia martinii Rudolph

Breeder: David Tristram  
UPOV name: WALEUPHRUD  
Protection status: EU PVR granted EU28705  
US: Plant Patent granted #17,257  
Canada: registered with COPF  
Rest of the world: the breeder's rights are asserted.

### Characteristics:

This cultivar is a sport of *E. martinii* and its unique features are a rosette of bright red bracts during winter and a superior form with excellent foliage colour. This '**Rudolph**' really has a red nose in winter! This feature makes '**Rudolph**' an interesting winter ornamental in a garden setting or container.

Euphorbias are already very popular and this variety offers significant advantages over those that are already available, particularly as it could be sold as a Christmas promotion.

Hardiness: USDA zone 6 (minimum temperature -15 Celsius)  
Bloom: From March to May, yellow-green flowers with red centres. The flower spikes are 10cm/4" wide and 15cm/6" high, arising from the leafy stems.  
Foliage: olive green. Red "nose" apparent from November until flowering time.  
Habit: neat, compact, bushy, upright. 60cm high when in flower, 30-40cm when the red "noses" begin to show their best colour.  
Propagation: cuttings. **Note: a licence is required for propagation.**  
Culture: full sun or light shade, any good well-drained soil. Flower heads should be removed after flowering. Severe frost can damage the red growth if soft.

### Additional information:

*Euphorbia martinii* Rudolph has been selected by an experienced breeder who has already successfully introduced other *Euphorbia* varieties. It has been successfully launched in the UK and in the US. It will make excellent impulse sales in finished containers from 14cm to 3 litre.

Executive Director: Graham Spencer DipM MCIM  
Registered at Cardiff, number 4664540. VAT registration number: GB 944 7222 17  
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## **Euphorbia martinii Rudolph**

Licence required for  
propagation.  
Contact  
Plants For Europe Limited  
for details.

Note: the inclusion of any plant in  
PFE's portfolio listing is not an  
offer for sale of that plant, and is  
merely intended to create interest  
in licences for propagation. In  
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are preserved, and the breeder  
retains all rights in the intellectual  
property in that plant.

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