

PLANTS FOR EUROPE LIMITED

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New Plant Variety Information Form

In order to begin assessing your new plant variety, PFE needs some basic information about it so that we can choose the best course of action and maximize your plant's potential.

Therefore, please complete this form as fully and completely as you can. Please also send any photographs that you may have with this form – transparencies or digital images are best, but a print will do if nothing else is available.

If you can not answer all the questions, do not worry – if we need more information, we will contact you. Continue on extra pages if you need to.

Prior to accepting the plant, an additional declaration will be required before the variety is introduced into trials.

Completion and submission of this form in no way places any obligations on either PFE or the Breeder for PFE to be the commercial representative of the new variety. PFE will preserve confidentiality at all times.

Name or code name of the plant:

Genus:

Species:

Name of the Breeder:

Name of the Sponsor (Primary Agent):

Has Plant Variety Rights/Patent/Trademark protection been applied for/granted? If so, in what territories? Give Patent/PVR numbers as applicable.

Executive Director: Graham Spencer DipM ACIM

Registered at Cardiff, number 4664540

Registered office: 10 The Square, Barnham, Bognor Regis, West Sussex, England PO22 0HB

All correspondence should be sent to the address at the head of this page.

What is the origin of the variety? How did it come about? (e.g. controlled cross, branch sport) And where?

Please describe the variety. What makes it special?

What other varieties might be compared to the new plant? How does it differ from them?

How many plants of the new variety exist?

What size are they?

Where are they?

Are they pest, disease and virus free? Has the stock been "cleaned"?

How hardy is the plant? (give a USDA hardiness zone if you can)

What is the flower colour (give RHS colour chart numbers if available) and size?

What is the flowering season?

What is the foliage like?

What is the habit of the plant? Height? Spread?

How is it propagated?

What conditions does it require for growing and for flowering?

Do you have any other cultural information that is relevant to commercial production?

How might the variety be used in the garden? (e.g. patio plant, perennial border)

Has the plant been offered to anyone for trial, for sale or been sold? If yes, please give details and dates:

If the plant has not been offered for sale, has a launch date been set for any territory? If so, please accurately state the date and location:

If no sale has been made and no launch planned, when do you estimate the new variety will be launched?

In which country/countries will the new variety be launched?

Please provide any additional information about the plant that you think might be helpful. Does it have any idiosyncrasies? If you have chosen a name for the plant, does that name have special meaning? – is it named for someone?

DECLARATION:

I declare that I have filled out this form to the best of my knowledge and that the information provided is complete, true and correct.

Signature:

Print name:

Address:

Telephone number:

E-mail:

Date:

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